



NEXT STEPS:

- ◆ Contact one of our partners for information regarding applications and interviews depending on the region and country
- ◆ Attend an interview session with an idea for a business or further investment that could be successful both in a store in your country, as well as an online store
- ◆ If selected, be prepared to meet with members of our offices and attend training sessions that will help you develop your business and investment ideas

WHO WE ARE:

Center for Change Management (CCM)

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MICROENTERPRISE DEVELOPMENT PROJECT FOR WOMEN IN THE CROSS-BORDER AREA



MISSION:

Our mission is to provide assistance and training for women who want to become entrepreneurs. We help women follow their passion in creating their own business in a way that will empower them and prepare them for all challenges of entrepreneurship. We provide advice and consultation, we raise relevant questions, we talk about risks and how to control them, we plan together and predict costs and increase effectiveness in doing business.

We also strive to provide support for already established women entrepreneurs, empower them with new skills and capabilities.

We talk about possible new products and services, and find new ways to increase their sales capacity, further invest and innovate, and find new markets.

LOCATIONS:

This program is for women residing in the cross-border region between Elbasan and Polog. The business should operate in the wider cross-border region as well, so as to help benefit the local economy between two countries.

WHAT YOU NEED TO DO:

If this program is of interest to you, we encourage you to contact us with your business idea about possible start-up and/or new investment plan in your existing company. Think about what people need

and want, and what you can provide to the economy. We want hardworking, willing, and dedicated women to be part of this project; if this describes you, then please contact us or attend one of our open calls.

WHAT WE PROVIDE:

- ◇ Develop and set up group workshops where guidance, networking, and learning can take place
- ◇ Provide legal support for the business and their owners who may be unfamiliar with the laws regarding the establishment & running of a business
- ◇ Provide business advisory services for many different areas of business management and administration
- ◇ Organization of events with national, regional, and local authorities, as well as businesses, banks, and other stakeholders
- ◇ Organization of direct marketing services and e-commerce activities, as well as the creation of an online store for sale of products.



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